



ESRI Wisconsin User Group
2007 Preliminary Conference Program
Madison – Crowne Plaza
 Updated 10/2/07



Day 1	October 9th (Tuesday)	
8:00	Registration Open	
8:30	Welcome – EWUG 2007 ESRI International User Conference Recap – ESRI I-35W Bridge Collapse Response - City of Minneapolis User Case Studies – ESRI Technology Demonstrations – ESRI	
12:00	Lunch –	
12:30	Exhibitor Gallery Opening –	
	Room 1	Room 2
1:30	NAVTEQ Data for Small and Mid-Sized Public Agencies Barb Wenninger <i>American Digital Cartography, Inc.</i>	ArcGIS Server 9.2 Web Applications & Services – Getting Started with Implementation (part 1) <i>ESRI</i>
2:00	Airport Planning with ArcGIS and ArcGIS 3D Analyst Tim Barnett, <i>Ayres Associates</i>	
2:30 to 2:45	Break	
2:45	Using ArcIMS to Run Sales Forecasts for a Fortune 100 Retailer Levi V. Felling & Paul M. Sill <i>Applied Data Consultants, Inc.</i>	ArcGIS Server 9.2 Web Applications & Services – Getting Started with Implementation (part 2) <i>ESRI</i>
3:15	Using GIS to Support Institutional Advancement & Research Cynthia May <i>Northland College</i>	
3:45	Break	
4:00	GIS Streamlines Process for Insurance Agents Ronald V. Bruder <i>Applied Data Consultants, Inc.</i>	ArcGIS Server 9.2 Web Applications & Services – Getting Started with Implementation (part 3) <i>ESRI</i>
4:30	Walgreens and their GIS Rob Glazier <i>Walgreens</i>	
5:00 to 7:00	Vendor Reception	



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Day 2		October 10th (Wednesday)	
8:30	Registration Open		
8:30	Exhibitor Gallery Open		
	Room 1	Room 2	
9:00	Waukesha Co. Accident Rate Maps Gary M. Evans <i>Waukesha County</i>	Introduction to ArcGIS Image Server <i>ESRI</i>	
9:20	Lessons Learned: Search and GIS Justin Conner <i>Wood County</i>		
9:40	Break		
9:50	Internet Mapping and Related Tools for Community Outreach: Lessons from WDNR's Capacity Building Efforts Adam Mednick <i>WDNR</i>	Building a Solid Foundation for a True Enterprise Approach Sara Hackbarth & Michael Benedict <i>MMSD</i> Jeff Siegel & Alex Kavanagh <i>HNTB Corporation</i>	
10:10	WisDOT I-94 North-South Environmental Justice Analysis Crystal DuPont, WisDOT David Haines, <i>RA Smith & Assoc.</i>		
10:30	Locating Special Needs/ Gathering Areas utilizing GPS and GIS Technologies for the Lac Courte Oreilles Tribe Autumn DeWall <i>Lac Courte Oreilles Ojibwa Community College</i>	An ArcIMS Site Maintenance Toolkit James Landwehr <i>Waukesha County</i>	
10:50	Break		
11:00	Exhibitor Gallery Closing		
11:00	Creation of an impervious surface dataset for Atlanta, GA Shawn Snyder & Todd Thies <i>Ayres Associates</i>	ArcGIS Server / ArcSDE User Panel Ron Bruder, <i>Applied Data Consultants</i> Bill Cozzens, <i>Waukesha County</i> Chris Diller, <i>Dept. Military Affairs</i> Aaron Ford, <i>RA Smith & Assoc.</i>	
11:20	Mobile Mapping and GIS Maintenance Implementation with ArcEngine – Using TC Technologies GO!Sync MapBook to get utility data into (and out of) the field Dan Kerntop, <i>City of Wausau</i> Lee Halbrook, <i>Velocitie Integration, INC</i>		
11:40	VRS- High accuracy differential GPS- the next big thing! H M Urbain <i>Seiler Instrument</i>		
12:00	Lunch		
1:30 ish	EWUG Meeting (Everyone Invited)		