

Wisconsin GetFacts

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Bill Buckingham

Applied Population Laboratory, UW-Madison



Background

- Applied Population Lab
 - U.S. Census Bureau State Data Center Coordinating Agency
 - Applied Demographics
 - Geospatial Analysis in support of Social Science
 - GIS and Cartography

What is GetFacts?

- Internet Mapping Service providing Census Geography and Data both online and to your desktop

Before GetFacts

U.S. Census Bureau

www2.census.gov

<u>Name</u>	<u>Last modified</u>	<u>Size</u>	<u>Description</u>
 Parent Directory		-	
 counts55.txt	02-Dec-2005 08:52	57K	
 tgr55001.zip	02-Dec-2005 08:52	732K	
 tgr55003.zip	02-Dec-2005 08:52	1.0M	
 tgr55005.zip	02-Dec-2005 08:52	1.4M	
 tgr55007.zip	02-Dec-2005 08:52	1.8M	
 tgr55009.zip	02-Dec-2005 08:52	1.7M	
 tgr55011.zip	02-Dec-2005 08:52	898K	
 tgr55013.zip	02-Dec-2005 08:52	1.1M	
 tgr55015.zip	02-Dec-2005 08:52	585K	
 tgr55017.zip	02-Dec-2005 08:52	1.3M	
 tgr55019.zip	02-Dec-2005 08:52	1.1M	
 tgr55021.zip	02-Dec-2005 08:52	4.0M	
 tgr55023.zip	02-Dec-2005 08:52	973K	
 tgr55025.zip	02-Dec-2005 08:53	3.4M	
 tgr55027.zip	02-Dec-2005 08:53	1.4M	
 tgr55029.zip	02-Dec-2005 08:53	1.7M	
 tgr55031.zip	02-Dec-2005 08:53	1.5M	
 tgr55033.zip	02-Dec-2005 08:53	1.1M	
 tgr55035.zip	02-Dec-2005 08:53	1.1M	
 tgr55037.zip	02-Dec-2005 08:53	514K	
 tgr55039.zip	02-Dec-2005 08:53	4.7M	
 tgr55041.zip	02-Dec-2005 08:53	966K	
 tgr55043.zip	02-Dec-2005 08:53	1.7M	
 tgr55045.zip	02-Dec-2005 08:53	857K	
 tgr55047.zip	02-Dec-2005 08:53	1.4M	
 tgr55049.zip	02-Dec-2005 08:53	1.0M	

Before GetFacts

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tgr55047.zip	02-Dec-2005 08:53	1.4M	
tgr55049.zip	02-Dec-2005 08:53	1.0M	

U.S. Census Bureau



This mapping engine uses 1998 TIGER/Line® data and 1990 Decennial Census data.



Click ON THE IMAGE to:

- Zoom in, factor:
- Zoom out, factor:
- Move to new center
- Place Marker (select symbol below)
- Download GIS image

OR

REDRAW MAP

with any option checked below

OFF/ON Layers	OFF/ON Layers
<input type="checkbox"/> City limits	<input type="checkbox"/> Interstate shields
<input type="checkbox"/> City location	<input type="checkbox"/> Street labels
<input type="checkbox"/> Census tracts	<input type="checkbox"/> State borders
<input type="checkbox"/> Census boundaries	<input type="checkbox"/> Street names
<input type="checkbox"/> Congress dist.	<input type="checkbox"/> US Hwy shields
<input type="checkbox"/> Counties	<input type="checkbox"/> Water bodies
<input type="checkbox"/> Indian Res.	<input type="checkbox"/> Zipcode points
<input type="checkbox"/> Highways	
<input type="checkbox"/> Parks and Other	
<input type="checkbox"/> MSA/CMSA	
<input type="checkbox"/> Census tracts	
<input type="checkbox"/> Railroad	
<input type="checkbox"/> Shoreline	
<input type="checkbox"/> State/c	
<input type="checkbox"/> Census Tracts	

Scale: 1:21874 (Centered at Lat: 38.89000 Lon: -77.02000)

REDRAW MAP

Firefox browser doesn't support client-side image maps.



Before GetFacts

U.S. Census Bureau

American FactFinder

Main Search Feedback FAQs Glossary Site Map Help

Your source for population, housing, economic, and geographic data

POPULATION FINDER
FACT SHEET
PEOPLE
HOUSING
BUSINESS AND GOVERNMENT
ABOUT THE DATA
DATA SETS
DOWNLOAD CENTER
MAPS AND GEOGRAPHY
TOOLS AND REFERENCES

Fast Access to Information

Get a **Fact Sheet** for your community...

city/town, county, or zip

-- select a state --

[or select a state using a map >](#)

- Economic Fact Sheet
- Economic Fact Sheet for an Industry
- Business and Industry
- Foreign Trade
- Government

every 10 years to collect information of the United States

[learn more](#) | [get data](#)

See the [Count Question Resolution Program](#) for information on Census 2000 count corrections.

American Community Survey - an ongoing survey that provides data about your community every year
[learn more](#) | [get data](#)

Population Estimates Program - population numbers between censuses
[learn more](#) | [get data](#)

Economic Census - profiles the U.S. economy every 5 years
[learn more](#) | [get data](#)

Annual Economic Surveys - data from the Annual Survey of Manufactures and Nonemployer Statistics
[learn more](#) | [get data](#)

Special Interest

 [Censo 2000 Puerto Rico](#) en español

[American Indian and Alaska Native data and links](#)

[Kids' Corner](#) - Learn fun facts about your state and take a quiz

Information on [Religion](#) and [Genealogy](#)

Population Data

Population Finder

Use the [Population Finder](#) to view population trends for your community.

U.S. Population Clock

15:24 GMT (EST+5) Mar 02, 2006

 **298,218,027**

more [population clocks >](#)

What's New

 **1/26/06 - New 2004 American Community Survey (ACS) tables**, including Population Profiles for race, Hispanic origin, and ancestry groups have been released. Access all ACS data from the [Data Sets](#) page.

Updates to American FactFinder released January 13, 2006. [more >](#)

2002 Economic Census data continue to be released on a flow basis, as [Quick Reports](#) and [Detailed Statistics Data Sets](#). Newly released [Thematic Maps](#) are now available. [archive >](#)

Also see the Bureau's [latest news releases](#) and [The Broadcast Zone](#).

Address Search...
Enter a [street address](#) to find Census 2000 data

- [Browser Notes](#)
- [Confidentiality](#)
- [Citing FactFinder](#)

Applied Population Laboratory

Before GetFacts



The screenshot displays the ESRI website's 'Downloadable Data' section. The header includes the ESRI logo, 'GIS and Mapping Software', and navigation links for Home, Products, Services, Industries, User Showcase, Training & Events, Support, and About ESRI. A search bar is also present. The main content area is titled 'Downloadable Data' and features a sidebar with navigation links: Main, Data & Maps, About Census 2000 TIGER/Line Data (with sub-links for Description, Disclaimer, and FAQ), Free Download (with a link for Preview and Download), and Resources (with a link for ESRI Shapefile Technical Description, noted as a 126 KB, 43 page PDF). The main content area is titled 'Census 2000 TIGER/Line Data' and includes a description: 'GIS users can download Census 2000 TIGER/Line Data in shapefile format for an area of interest. Users can choose multiple data layers for a single county or a single data layer for multiple counties and analyze them using GIS software such as ArcGIS and ArcExplorer-Java Edition.' To the right of the text is a small map showing a geographic area with various data layers. Below the description is a 'Data Information' section with the following details: Name: Census 2000 TIGER/Line Data; Provider: U.S. Bureau of the Census; Coverage: United States; Coordinate System: Geographic coordinates NAD83 for the 48 contiguous states, NAD27 for Alaska, and Old Hawaiian Datum for Hawaii; Units: Decimal degrees; Delivery: Shapefile; Price: Free. The footer of the page contains links for ESRI Web Sites, ESRI Business Information Solutions, Geography Network, and Distributors Worldwide.

ESRI GIS and Mapping Software

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Home | Products | Services | Industries | User Showcase | Training & Events | Support | About ESRI

Downloadable Data

- Main
- Data & Maps

About Census 2000 TIGER/Line Data

- [Description](#)
- [Disclaimer](#)
- [FAQ](#)

Free Download

- [Preview and Download](#)

Resources

- [ESRI Shapefile Technical Description](#)
[PDF-126 KB, 43 pages]

Census 2000 TIGER/Line Data

GIS users can download **Census 2000 TIGER/Line Data** in shapefile format for an area of interest. Users can choose multiple data layers for a single county or a single data layer for multiple counties and analyze them using GIS software such as [ArcGIS](#) and [ArcExplorer-Java Edition](#).



Data Information

Name: Census 2000 TIGER/Line Data

Provider: [U.S. Bureau of the Census](#)

Coverage: United States

Coordinate System: Geographic coordinates NAD83 for the 48 contiguous states, NAD27 for Alaska, and Old Hawaiian Datum for Hawaii

Units: Decimal degrees

Delivery: Shapefile

Price: Free

ESRI Web Sites: • [ESRI Business Information Solutions](#) • [Geography Network](#) • [Distributors Worldwide](#)

With GetFacts

Map Features Legend WisStat Metadata Help

Navigation Tools Zoom to a County Extraction Tools

The Applied Population Lab, University of Wisconsin

CLICK TO UPDATE MAP

Map Display Options

Select Local Characteristics:

Census SF1 Variables:
--Select a Variable--

Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

Level of Geography:
--None--

Geographical Features:

- All Roads
- Block Group Boundaries
- County Boundaries
- County Labels
- Main Roads
- Municipal Boundaries
- Municipal Labels
- School District Boundaries
- School District Labels
- Tract Boundaries
- Tract Labels
- Zip Code Boundaries
- Zip Code Labels

GetFacts Interface

Map Features Legend WisStat Metadata Help

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The Applied Population Lab, University of Wisconsin

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Census SF3 Variables:
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Other Variables:
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Level of Geography:
--None--

Geographical Features:

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GetFacts Interface

Map Features Legend WisStat Metadata Help

Navigation Tools Zoom to a County Extraction Tools

The Applied Population Lab, University of Wisconsin

CLICK TO UPDATE MAP

Click Zoom

Map Display Options

Select Local Characteristics:

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--Select a Variable--

Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

Level of Geography:
--None--

Geographical Features:

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- Main Roads
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GetFacts Interface

Map Features Legend WisStat Metadata Help

Navigation Tools **Zoom to a County** Extraction Tools

The Applied Population Lab, University of Wisconsin

CLICK TO UPDATE MAP

Click Zoom

Map Display Options

Select Local Characteristics:

Census SF1 Variables:
--Select a Variable--

Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

Level of Geography:
--None--

Geographical Features:

- All Roads
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GetFacts Interface

Map Features Legend WisStat Metadata Help

Navigation Tools  Zoom to a County Extraction Tools

The Applied Population Lab, University of Wisconsin

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Map Display Options

Select Local Characteristics:

Census SF1 Variables:
--Select a Variable--

Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

Level of Geography:
--None--

Geographical Features:

- All Roads
- Block Group Boundaries
- County Boundaries
- County Labels
- Main Roads
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GetFacts Interface

Map Features Legend WisStat Metadata Help

Navigation Tools Zoom to a County Extraction Tools

The Applied Population Lab, University of Wisconsin

CLICK TO UPDATE MAP

Map Display Options

Select Local Characteristics:

Census SF1 Variables:
--Select a Variable--

Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

Level of Geography:
--None--

Geographical Features:

- All Roads
- Block Group Boundaries
- County Boundaries
- County Labels
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- Municipal Boundaries
- Municipal Labels
- School District Boundaries
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- Tract Boundaries
- Tract Labels
- Zip Code Boundaries
- Zip Code Labels

The screenshot displays the GetFacts web interface. At the top, there is a navigation bar with tabs for 'Map Features', 'Legend', 'WisStat', 'Metadata', and 'Help'. Below this is a secondary bar with 'Navigation Tools' (including a 'Zoom to a County' dropdown and a mouse cursor icon), 'Extraction Tools', and the text 'The Applied Population Lab, University of Wisconsin'. The main area features a map of Wisconsin with county boundaries and labels. The map is framed by a green border with north, south, east, and west indicators. To the right of the map is a 'Map Display Options' panel with a 'CLICK TO UPDATE MAP' button. This panel includes sections for 'Select Local Characteristics' (with dropdown menus for 'Census SF1 Variables', 'Census SF3 Variables', and 'Other Variables', and a 'Level of Geography' dropdown) and 'Geographical Features' (a list of checkboxes for various map elements like roads, boundaries, and labels). A 'Click Zoom' button and a 'Full' map icon are also visible.

GetFacts Features

Map Features Legend WisStat Metadata Help

Navigation Tools Zoom to a County Extraction Tools

The Applied Population Lab, University of Wisconsin

CLICK TO UPDATE MAP

Map Display Options

Select Local Characteristics:

Census SF1 Variables:
--Select a Variable--

Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

Level of Geography:
--None--

Geographical Features:

- All Roads
- Block Group Boundaries
- County Boundaries
- County Labels
- Main Roads
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GetFacts Features

Map Features Legend WisStat Metadata Help

Navigation Tools Zoom to a County Extraction Tools

The Applied Population Lab, University of Wisconsin

CLICK TO UPDATE MAP

Click Zoom

Map Display Options

Select Local Characteristics:

Census SF1 Variables:
--Select a Variable--

Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

Level of Geography:
--None--

Geographical Features:

- All Roads
- Block Group Boundaries
- County Boundaries
- County Labels
- Main Roads
- Municipal Boundaries
- Municipal Labels
- School District Boundaries
- School District Labels
- Tract Boundaries
- Tract Labels
- Zip Code Boundaries
- Zip Code Labels

GetFacts Features

Map Features Legend WisStat Metadata Help

Navigation Tools Zoom to a County Extraction Tools

The Applied Population Lab, University of Wisconsin

CLICK TO UPDATE MAP

Click Zoom

Map Display Options

Select Local Characteristics:

Census SF1 Variables:
Median Age

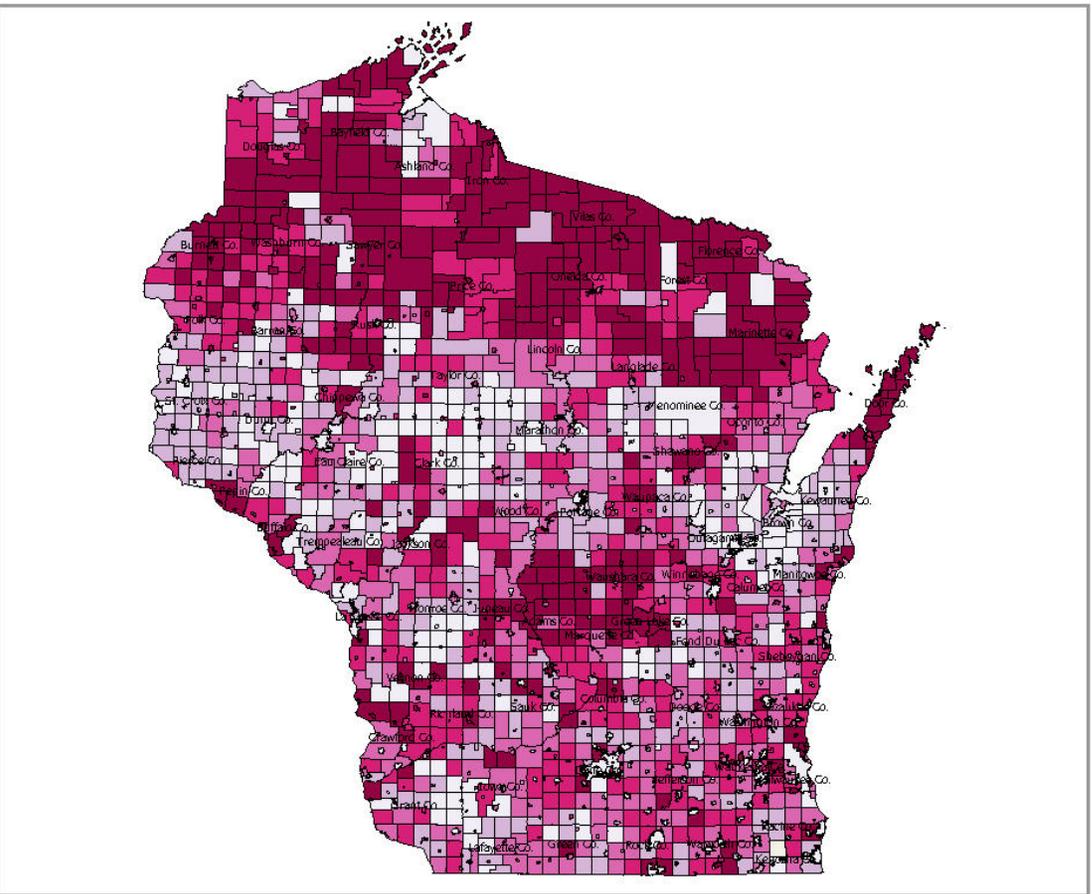
Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

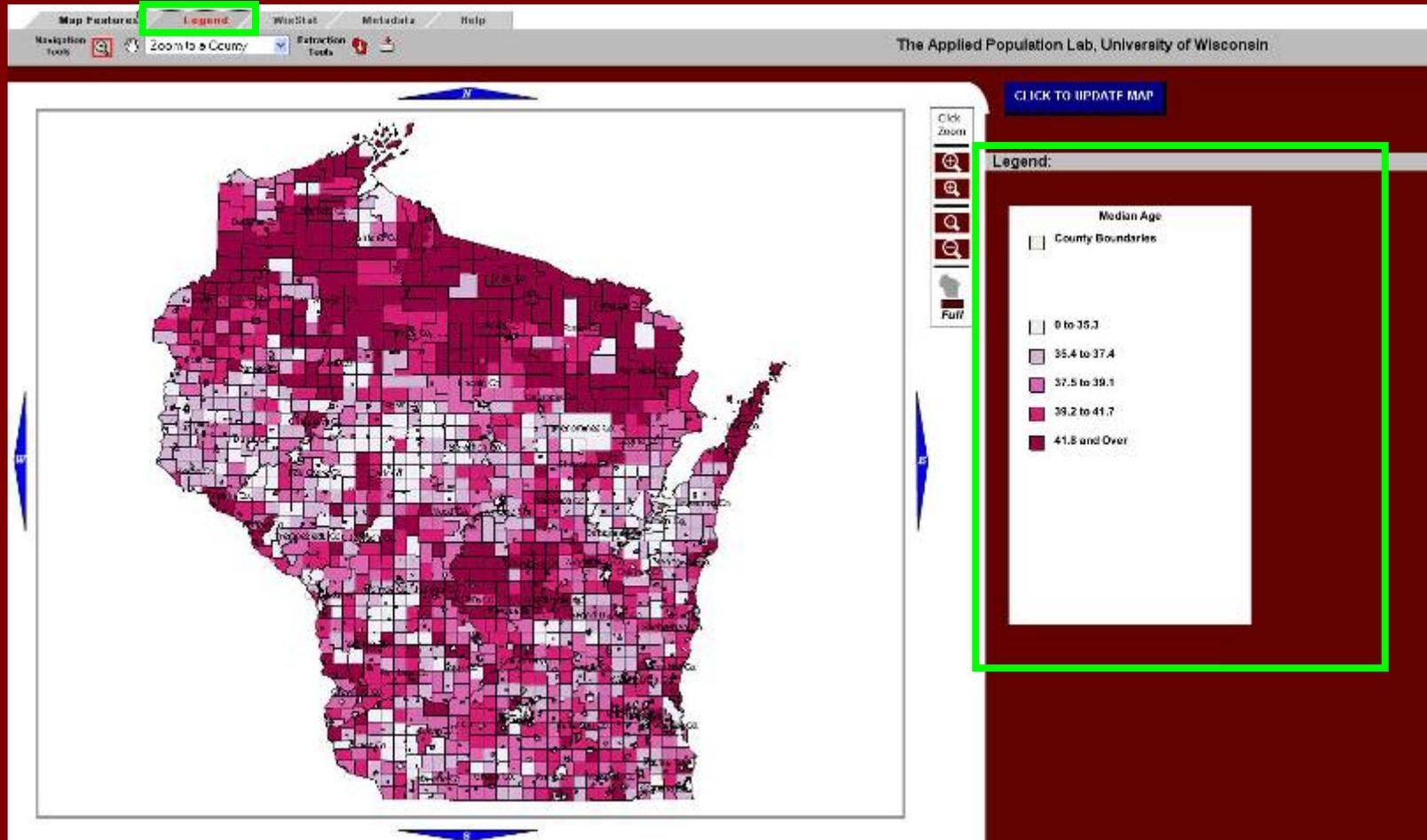
Level of Geography:
Municipalities

Geographical Features:

- All Roads
- Block Group Boundaries
- County Boundaries
- County Labels
- Main Roads
- Municipal Boundaries
- Municipal Labels
- School District Boundaries
- School District Labels
- Tract Boundaries
- Tract Labels
- Zip Code Boundaries
- Zip Code Labels



GetFacts Features



GetFacts Features

The screenshot displays the GetFacts web application interface. At the top, there is a navigation bar with tabs for "Map Features", "Legend", "WisStat", "Metadata", and "Help". Below this, a secondary bar contains "Navigation Tools" (with a search icon and a "Zoom to a County" dropdown) and "Extraction Tools" (with a red icon). The main content area is split into two panels. The left panel shows a map of Wisconsin with county boundaries and labels. The right panel, titled "The Applied Population Lab, University of Wisconsin", contains a "CLICK TO UPDATE MAP" button, a "Map Display Options" section, and a "Select Local Characteristics:" section. The "Select Local Characteristics:" section has two dropdown menus: "Census SE1 Variables:" (set to "-Select a Variable-") and "Census SE3 Variables:". Below these is a dropdown menu for "Other Variables:" which is highlighted with a green box and shows a list of options: "DOA Population Estimates for 2004", "DOA Population Estimates for 2005", "2010 Population Projections", and "2020 Population Projections". Below the "Other Variables:" dropdown is a list of map features with checkboxes: "All Roads", "Block Group Boundaries", "County Boundaries" (checked), "County Labels", "Main Roads", "Municipal Boundaries", "Municipal Labels", "School District Boundaries", "School District Labels", "Tract Boundaries", "Tract Labels", "Zip Code Boundaries", and "Zip Code Labels".

GetFacts Features

Map Features Legend WisStat Metadata Help

Tools Zoom to a County Tools

The Applied Population Lab, University of Wisconsin

CLICK TO UPDATE MAP

Map Display Options

Select Local Characteristics:

Census SF1 Variables:
Median Age

Census SF3 Variables:
--Select a Variable--

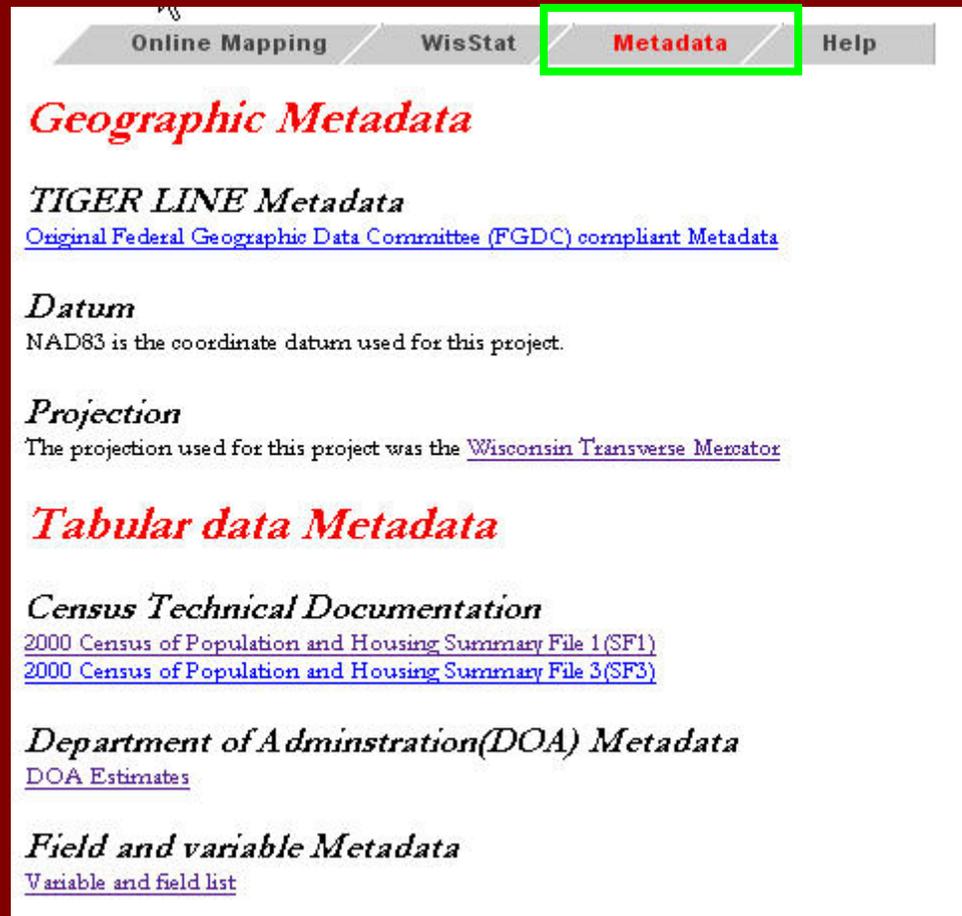
Other Variables:
--Select a Variable--

Level of Geography:
Municipalities

Geographical Features:

- All Roads
- Block Group Boundaries
- County Boundaries
- County Labels
- Main Roads
- Municipal Boundaries
- Municipal Labels
- School District Boundaries
- School District Labels
- Tract Boundaries
- Tract Labels
- Zip Code Boundaries
- Zip Code Labels

GetFacts Features



The screenshot shows a web interface with a navigation bar at the top containing four items: "Online Mapping", "WisStat", "Metadata", and "Help". The "Metadata" item is highlighted with a green rectangular border. Below the navigation bar, the page is titled "Geographic Metadata" in red. Under this title, there are several sections: "TIGER LINE Metadata" with a link to "Original Federal Geographic Data Committee (FGDC) compliant Metadata"; "Datum" with the text "NAD83 is the coordinate datum used for this project."; "Projection" with the text "The projection used for this project was the Wisconsin Transverse Mercator"; "Tabular data Metadata" in red; "Census Technical Documentation" with links to "2000 Census of Population and Housing Summary File 1(SF1)" and "2000 Census of Population and Housing Summary File 3(SF3)"; "Department of Administration(DOA) Metadata" with a link to "DOA Estimates"; and "Field and variable Metadata" with a link to "Variable and field list".

Online Mapping / WisStat / **Metadata** / Help

Geographic Metadata

TIGER LINE Metadata

[Original Federal Geographic Data Committee \(FGDC\) compliant Metadata](#)

Datum

NAD83 is the coordinate datum used for this project.

Projection

The projection used for this project was the [Wisconsin Transverse Mercator](#)

Tabular data Metadata

Census Technical Documentation

[2000 Census of Population and Housing Summary File 1\(SF1\)](#)
[2000 Census of Population and Housing Summary File 3\(SF3\)](#)

Department of Administration(DOA) Metadata

[DOA Estimates](#)

Field and variable Metadata

[Variable and field list](#)

GetFacts Features

Map Features Legend WisStat Metadata Help

Navigation Tools Zoom to a County Extraction Tools

The Applied Population Lab, University of Wisconsin

CLICK TO UPDATE MAP

Click Zoom

Map Display Options

Select Local Characteristics:

Census SF1 Variables:
Median Age

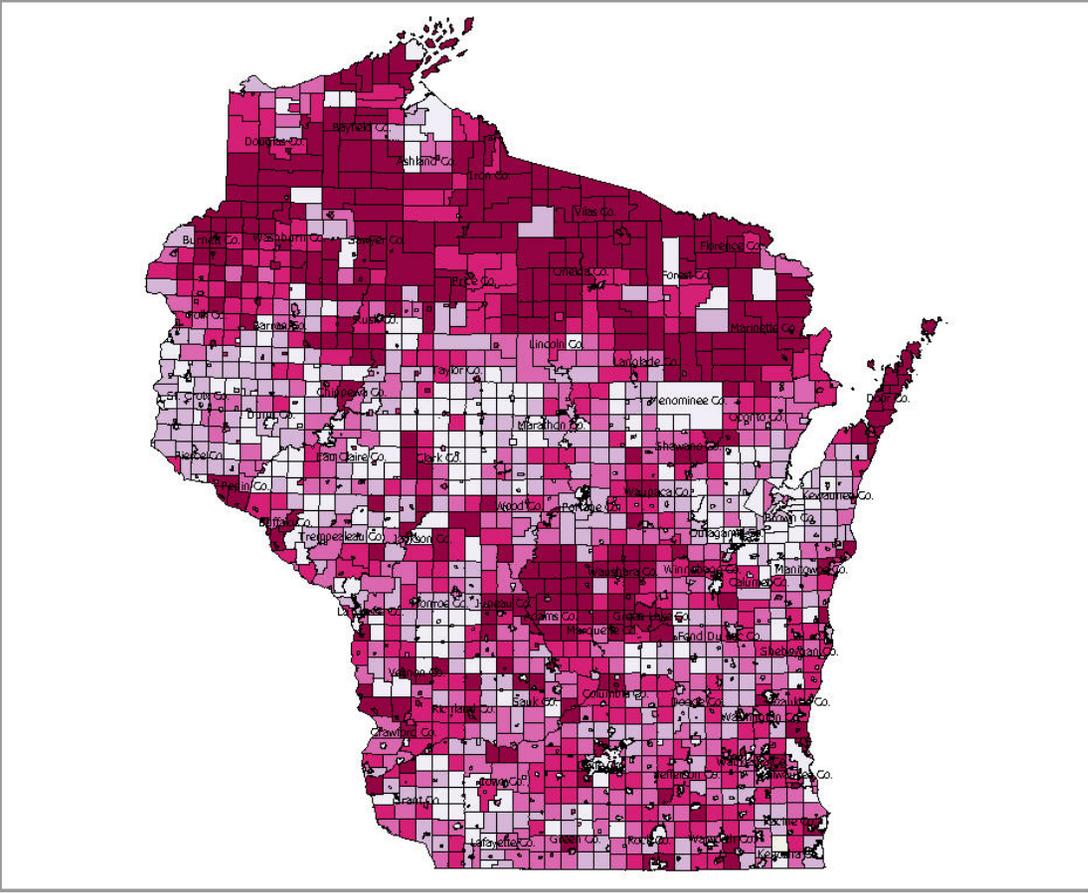
Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

Level of Geography:
Municipalities

Geographical Features:

- All Roads
- Block Group Boundaries
- County Boundaries
- County Labels
- Main Roads
- Municipal Boundaries
- Municipal Labels
- School District Boundaries
- School District Labels
- Tract Boundaries
- Tract Labels
- Zip Code Boundaries
- Zip Code Labels



GetFacts Features

Map Features Legend WisStat Metadata Help

Navigation Tools Zoom to a County Extraction Tools

The Applied Population Lab, University of Wisconsin

CLICK TO UPDATE MAP

Map Display Options

Select Local Characteristics:

Census SF1 Variables:
Median Age

Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

Level of Geography:
Municipalities

Geographical Features:

- All Roads
- Block Group Boundaries
- County Boundaries
- County Labels
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- School District Labels
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- Tract Labels
- Zip Code Boundaries
- Zip Code Labels

The screenshot shows the GetFacts web application interface. On the left is a map of Wisconsin with county boundaries highlighted in pink. A 'Data Extract' dialog box is open in the center, with a red box highlighting the 'Data Extract' button in the top navigation bar. The dialog box has the following sections:

- Step 1: Select a Level of Geography:** Radio buttons for County (selected), Municipality (Town/City/Village), Tract, and Block Group. An option for 'All Geographies' is also present.
- Step 2: Download What's in the Map Frame or by County:** A 'Map Frame' dropdown menu.
- Step 3: Add Census 2000 Field(s):** Three dropdown menus for 'Census SF1 Variables', 'Census SF3 Variables', and 'Other Variables'. The 'Your Selected Census Fields' list is currently empty.
- Buttons:** 'REMOVE CENSUS FIELD' and 'DOWNLOAD'.

On the right side of the interface, there are navigation controls (Click Zoom, Full) and a 'Map Display Options' panel with a list of geographical features to be displayed on the map.

GetFacts Features

Map Features Legend WisStat Metadata Help

Navigation Tools Zoom to a County Extraction Tools

The Applied Population Lab, University of Wisconsin

CLICK TO UPDATE MAP

Map Display Options

Select Local Characteristics:

Census SF1 Variables:
Median Age

Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

Level of Geography:
Municipalities

Geographical Features:

- All Roads
- Block Group Boundaries
- County Boundaries
- County Labels
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- School District Boundaries
- School District Labels
- Tract Boundaries
- Tract Labels
- Zip Code Boundaries
- Zip Code Labels

GetFacts Features

Map Features Legend WisStat Metadata Help

Navigation Tools Zoom to a County Extraction Tools

The Applied Population Lab, University of Wisconsin

CLICK TO UPDATE MAP

Click Zoom

Map Display Options

Select Local Characteristics:

Census SF1 Variables:
--Select a Variable--

Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

Level of Geography:
--None--

Geographical Features:

- All Roads
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- Zip Code Labels

GetFacts Features – TIGER Download



Where is GetFacts Data coming from?

- U.S. Census Bureau
 - 2000 Census SF1
 - 2000 Census SF3
- WI Department of Administration Demographic Services
 - Population Projections
 - Population Estimates

Where is GetFacts Data coming from?

- Custom Calculations from Census Data
 - % White, Hispanic, Black, Asian, Other
 - % Single Family Mothers
 - % and number of People who speak: English, Spanish, Asian, Other
 - % of Peoples with various Educational Attainment (High School, Bachelors, Graduate, etc)
 - Child Poverty Rate

Future Steps with GetFacts

- Additional Census Variables
 - By request
- WMS and OGC
- Archiving Data for Time-Series Analysis

GetFacts Demo

- <http://www.getfacts.wisc.edu>

So...What makes GetFacts so great?

- Online Mapping Capabilities
- Extraction of both TIGER geography AND Census Variables in one shapefile!
- Custom Calculations remove the burden from the user

Questions?

Bill Buckingham email: wrbuckin@wisc.edu

Jim Beaudoin (GetFacts Developer) email:
jmbeaudoin@wisc.edu